

## **Bachelor of Science in Visual Communication**

### **Electives**

In addition to the 30 core hours in ART, please choose any combination of courses in any area listed below, for a **total of 18 hours**.

#### **ART Electives – all 3 hour courses**

ART 1301 Beginning Drawing  
ART 2335 Painting 1  
ART 2390 Sculpture 1  
ART 3335 Printmaking  
ART 3302 Advanced Drawing  
ART 3391 Sculptural Methods in Clay  
ART 4211/4311 Graphic Design 4 – Advanced Projects

#### **CART Electives – all 3 hour courses**

CART 1300 Mass Communications and Society  
CART 1305 Introduction to Media Writing  
CART 2303 Introduction to Advertising  
CART 2304 Introduction to Public Relations  
CART 3300 Communications Theory  
CART 3310 Campaigns and Problems  
CART 4310 Special Topics/Mass Communications  
CART 4305 Communications Research Methods

#### **CIS Electives – all 3 hour courses**

CIS 1301 Introduction to Computer Information Systems  
CIS 2303 Visual Basic  
CIS 2330 Web Delivery  
CIS 3304 Advanced Visual Basic  
CIS 3330 Advanced Web Delivery  
Other CIS 3000/4000 level (see Department for permission)